



MIGUEL CAMACHO

DESIGNER & ILLUSTRATOR

305.952.0035
m@studiocobas.com
studiocobas.com

EXPERIENCE

BRAND COLLECTIVE

Creative Director
Coral Gables, FL
Nov 2021 - Present

As the design leader and creative mentor, I provided guidance and support to all departments, ensuring the creative vision and refinement of each brand's research and strategy. I spearheaded the agency's project conceptualization and ideation efforts, generating awareness and recognition by winning awards.

JACOBER CREATIVE

Art Director
Miami Beach, FL
Apr 2021 - Nov 2021

I effectively managed and supported an award-winning team of photographers and designers, collaborating on conceptualization and delivering impactful solutions through illustrations and layout for editorial purposes. My diverse clientele included cities, real estate, hospitality, cultural institutions, and non-profit organizations.

INNOVANT PR

Web Designer
Houston, TX
Apr 2021 - Dec 2021

Conceptualized and brought to life distinctive brand identities and a variety of digital assets for their seamless implementation on the web. Remotely, I fostered a highly productive and collaborative synergy within a team of creatives. This dynamic and fast-paced environment allowed for the effective exchange of innovative ideas.

CURALLUX

E-Marketing Specialist
Doral, FL
Nov 2020 - Feb 2021

In a dynamic and fast-paced team setting, I collaborated on designing adaptive and responsive email campaigns for mobile and web platforms, utilizing applications like Sketch, Klaviyo, and Stripo. Additionally, I designed social media templates and print collaterals for marketing campaigns and promotional ads.

KUKIC ADVERTISING

Art Director
Coral Gables, FL
July 2018 - Mar 2020

Worked in branding and marketing campaigns for companies within different industries from all over the world. Built more than 20 websites using Wordpress and Shopify. Managed social media platforms and designed print and digital collaterals, packaging, and email marketing using illustrations and state-of-the-art digital graphics.

MIAMI FASHION WEEK

Graphic Designer
Miami, FL
Apr 2013 - Apr 2017

I had the privilege of designing the official logo for a renowned runway event. In close collaboration with the marketing team, I contributed to event campaigns, promoting the event in both the US and Europe. Additionally, I worked closely with stage and brand designers, editing sound, video, and photography to create compelling assets.

EDUCATION

FIU

Miami, FL
2017 - 2020

College of Communication, Arch + The Arts
Bachelor of Fine Arts in Digital Arts (Graphic Design)
Minor in Art History

CREDENTIALS

SKILLS

Ad Campaigns, Art Direction, Brand Identity, Brand Voice, Client Relations, Creative Direction, Concept Art, Content Creation, Editorial Design, E-Mail Marketing, Illustration, Logo & Icon Design, Name Conceptualization, Packaging, Painting, Photography & Video Editing, Sales, Sculpture, Signage & Wayfinding, Social Media Management, Storytelling, Stationery, Team Management, Typography, UX & UI, Web Design, Web Development

SOFTWARES & TOOLS

Adobe C. Suite, Blender, Elementor, Figma, Final Cut, Procreate, Sketch, Stripo, Wordpress

LANGUAGE PROFICIENCY

English and Spanish

CERTIFICATE & AWARDS

36 Days Of Type, Adobe Create & Behance Featured Artist. American Advertising Award, MUSE Awards, NYX Marcom Awards, Neptune Awards In Marine Marketing

EXHIBITIONS

Documenta Fifteen in Kassel, Germany (Cuban Political Illustrations)